

# Year in Review 2021-2022



## Community Futures Development Corporation of North & Central Hastings and South Algonquin

Providing programs and services to support enterprise, community-based development and employment in our region.

**Funded by:**

Federal Economic Development  
Agency for Southern Ontario

**Financé par :**

Agence fédérale de développement  
économique pour le Sud de l'Ontario

Canada 

# Core Programs & Services



**Business  
Loans**



**Business  
Advice**



**Community  
Economic  
Development**



# Business Loans

## 2021-22 Results



**20 Loans  
Disbursed**



**Valued at  
1.44 million**



**Impacting  
61 Jobs**

# Business Loans 2021-2022

## Thrill Seeker Power Sports, Marmora Ontario



Community Futures is proud to support rural entrepreneurs in reaching their goals. Whether it's starting or growing your business, Community Futures can help.

*"Buying new equipment for your company can be a daunting task. CFDC gave us the peace of mind to focus on growing our business and ensuring our customers have the absolute best possible experience. Like they say "it takes money to make money"*

*"Many thanks to the CFDC team for making our dreams come true!"* Thrill Seeker Power Sports

# Business Loans 2021-2022

## Algonquin Wood Restorations, Maynooth, Ontario



Algonquin Wood Restoration reflects Roslyn's environmental mindedness through using and repurposing corn products to strip the old finishes from wood buildings, with minimal environmental impact. The process also allows her to beautify weathered pieces giving them new life and a fresh look in the community she lives in.

*"Community Futures helped me change my life during the pandemic, I never thought I would be learning how to refinish wood houses or that this would be my business,"* says Roslyn Regan-Crew, Owner of Algonquin Wood Restoration.

# Business Loans 2021-2022

## The Edge Cafe, Coe Hill Ontario



The Edge Café is a new start-up located in Coe Hill, Ontario operated by Ashley Kehoe

*"Community Futures is proud to support new businesses emerging in our rural communities"*

*Executive Director, Mary Lynn Rutledge*

# Covid 19 “CEBA-LIKE” Funding 2021-2022



One time funding was received from FedDev through the Community Economic Development and Diversification stream to assisted businesses and organizations impacted by the pandemic.

*"The funding received through Community Futures Development Corporation provided the opportunity for my business to thrive in adverse conditions. It was greatly appreciated!"* Shenanagans – Susan McArthur, Owner

# Business Loans Since Inception



**1,240  
Business  
Loans  
Disbursed**



**Valued at  
\$55 million**



**Impacting  
3,517 Jobs**

*These totals include the 63 Loans valued at \$1.5 million impacting 244 jobs that were issued under the Regional Relief and Recovery Fund(RRRF) in 2020/21. As part of Canada's COVID-19 Economic Response Plan, the RRRF assisted businesses and organizations across Canada to mitigate financial pressures caused by the pandemic.*



# Business Loan Portfolio

**As at March 31, 2022**



**209  
Loans**



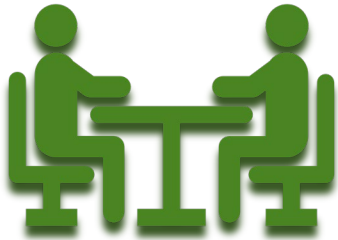
**Valued at  
\$9.6  
million**

*These totals include 60 Regional and Relief and Recovery Loans (RRRF) valued at \$1.3 million*



# Business Counseling and Training

2021-2022



**314**

**Counselling  
Sessions**



**5**

**Workshops**



- **Small Business Taxation**
- **Branding**
- **Business Model Canvas**
- **CFDC info sessions**
- **Retail Makeover**



# Community Economic Development



**5 Projects Supported**

**Valued at  
\$12,875**

## **Recipients Included:**

- **Harvest Hastings-*focused marketing campaign***
- **Tweed and Company Theatre  
Bancroft Village Playhouse,  
*Expanded Season Announcement  
and Marketing Plan***
- **Tweed and Company Theatre-  
*Design planning for outdoor theatre***



# Community Economic Development

## Explore the Bounty of Hastings County!



### Centre Hastings

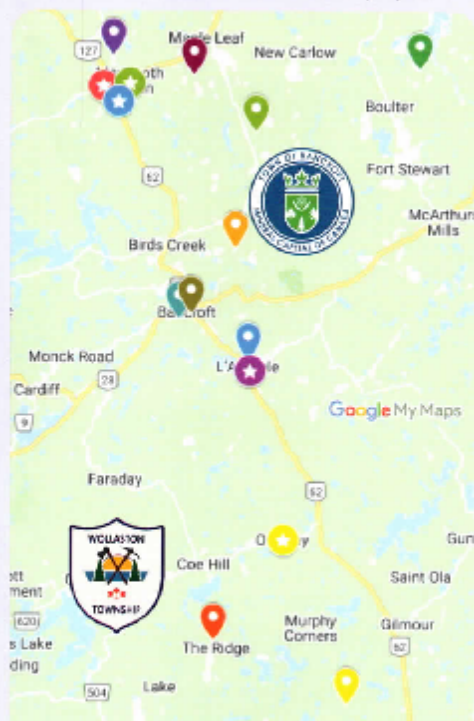
Along Highway 7 and south on 62 and 37, learn about farming and forestry in Marmora, Madoc, Tweed, and more!



***Sowing connections.  
Growing community.***

## Get connected with North Hastings!

Hastings County is located on the traditional territory of many nations, including the Huron-Wendat, Anishnaabe, and the Haudenosaunee peoples.



**Maynooth Farmers' Market**  
Memories Bakery & Tea Room,  
33057 Hwy. 62, Saturday,  
8am to 1pm, May to October

DOWNLOAD MAPS, DIRECTIONS AND  
BROCHURES FOR NORTH, CENTRE,  
SOUTHWEST, AND SOUTHEAST REGIONS AT:  
[harvesthastings.ca/maps](http://harvesthastings.ca/maps)

## Explore the Bounty of Hastings County!



### North

Head north on 62 and learn about farming and forestry in Eldorado, Coe Hill, Bancroft, Maynooth, and more!



***Sowing connections.  
Growing community.***

## 2022 SEASON



[tweedandcompany.com](http://tweedandcompany.com)



# Women Entrepreneurship Strategy (WES) Ecosystem Fund Project Results



- **27 participants**
- **6 workshops**
- **11 networking events**
- **25 Counseling Sessions**



- **Algonquin Authentic trademark**
- **Odey online business directory**
- **E-commerce site**
- **Tech. Resource Library**

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# WES Partnership events 2021/2022



Odey Algonquin Women's Network

Funded by:  
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Canada

**PARO For You!**

Come join us to learn all about PARO Circles and the various services offered. One year's free access to PAROGoforth for those who attend (\$200 +HST value)

Register at <https://tinyurl.com/8uwes9a3>  
December 20th, 10 am (EST)

Proudly supported by:

**Principles of Time Management and Productivity**

Presented by Lynn Hunter-Murphy, CTDP, CMP

Registration deadline is April 20 @9pm

Open to all Algonquin Women.

**Free Digital Conference For Women**

March 3, 2022 | 10:00AM-3:00PM ET  
Register free at [strikeup.ca](http://strikeup.ca)

PRESENTED BY

Joanna Griffiths  
Founder and CEO  
of Knix Wear

In conversation with  
Jennifer Harper, Founder and CEO  
of Cheekbone Beauty

**Funding Tips & Resources Workshop**

Free workshop open to all Algonquin Women.

**June 10, 2021**  
**6:00pm – 8:00pm**

Presented by  
**Melanie Wright, Project Manager**  
Community Futures Development Corporation

**Using the Business Model Canvas to Focus Business Strategy**

**February 16, 2022**  
**7:00pm – 8:30pm EST**

Presented by  
**Carey McMaster,**  
Business Development and  
Growth Specialist, TRAICON

**ODEY Networking Event (O.N.E.)**

Free workshop open to all Algonquin Women.

**September 11, 2021**  
**9:00am – 12:00pm**

- Connect with other Algonquin Women
- Share in Traditional Teachings
- Promote Your Business
- Support Algonquin Women Entrepreneurs

# Thank You!

A heartfelt thanks goes out to our dedicated and supportive volunteer Board of Directors.

The organization's success would not have been achieved without your help. What you do makes a tremendous impact on the businesses we support and in the communities that we serve.

*"Volunteers do not necessarily have the time; they just have the heart"*

Elizabeth Andrew